



## Story of the SARUA logo

When you next see a flock of geese flying along in a V formation, pause to think for a moment of why they fly that way. As each bird flaps its wings it creates an updraft for the bird immediately following it, thus by flying in a V formation the flock as a whole can fly 70% further than if each bird had tried to fly on its own.

Perhaps people who share a common direction can also achieve more if they cooperate...when a goose falls out of formation it soon feels the resistance of trying to go it alone and quickly gets back into formation to take advantage of flying with the flock!

When the lead goose gets tired, it rotates back in the wing and lets another goose take over. It pays to share leadership and take turns at doing the hard jobs for the group so that the momentum is maintained and the goals of the entire group are achieved.



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